

JAHNVI MULCHANDANI

AI Product Manager | Product Strategy · Applied AI · Growth · 0→1 Development

Mumbai, India | +91 7718027112 | mulchandanijahnvi@gmail.com
[linkedin.com/in/jahnvimulchandani](https://www.linkedin.com/in/jahnvimulchandani) | jahnvimulchandani.github.io/portfolio

Professional Summary

AI Product Manager with 1.5+ years of experience across product strategy, applied AI, product analytics, growth and 0→1 product development. Brings a product design and growth foundation to defining user problems, prioritising what to build, shaping AI-enabled workflows and moving ideas from strategy to execution.

Professional Experience

- Product Designer** (AI Product Design & Strategy) | Lockated Mar 2026 - Present
 - Automated product documentation across 15–16 products, standardising PRD, BRD, strategy and research workflows to reduce documentation effort by 90% while building reusable agentic workflows.
 - Redesigned task creation from 11 to 6 steps, reducing steps by 45%; consolidated 4 fragmented Smart Secure live states into 1 gate lifecycle and simplified primary cards from 6–9 data points to ~3.
 - Led 0→1 strategy and rapid prototyping for a pre-launch B2C Life OS with the CEO, from market-gap analysis and value proposition through differentiated feature prioritisation and a build-ready experience.
 - Standardised product and GTM strategy across 32 products in ~6 weeks, leading 3 sprints and managing 2 direct-report interns while adapting flagship positioning across 10 industries.
- Associate Product Manager & Designer** | Early AI SaaS | Contract Feb 2026 - Mar 2026
 - Accelerated a 0→1 agentic AI SaaS concept to 15+ build-ready screens in 2 weeks, partnering with the founder on prioritisation, interaction design, rapid prototyping and launch planning.
 - Consolidated 3 creative workflows into 1 reusable brand-aware AI system, generating image, carousel and video prompts from product positioning and customer context.
- Performance Marketing** (Product Strategy & Growth) | Cybez | Internship Aug 2025 - Nov 2025
 - Reduced bounce rate by 18% by auditing 10+ customer journeys across 12+ startup clients and translating target-user, competitor and funnel analysis into monthly GTM and growth recommendations.
 - Drove 55% order growth in 1 week using only 12% of the prior month's spend, achieving 7+ ROAS through rapid acquisition and conversion experiments.
- Digital Marketing** (UI/UX & Website) | NRI Nivesh | Internship Apr 2025 - Jun 2025
 - Lifted engagement and organic reach by 20% while leading a 3-week website and UX sprint across 3–4 designers and developers, translating founder direction into launch-ready flows and digital assets.
- Digital Assets & Branding Intern** | Shyam M Estate Agents | Internship Dec 2024 - Apr 2025
 - Grew website traffic by 40% by launching the company website and aligning SEO, landing pages and Google Search/Display campaigns to high-intent customer acquisition.

AI Product Projects

- AI Decision Labs** | *Live Product* - Built a V1 AI decision skill that turns ambiguous AI requests into automation boundaries, architecture choices, evidence confidence, risk gates, evaluation plans and a budget-aware proof path.
- Autopsy Bro** | *Prototype* - Prototyped a source-traceable diagnosis system that tests product hypotheses across 7 reasoning stages, from Metric and Population through Causality, Trade-offs and Final Ruling.
- Figma Dev Mode** | *Product Teardown & Strategy* - Analysed Figma-first and code-first agentic workflows and proposed an Agent Experience strategy spanning implementation context, state logic, agent retrieval and product-drift detection.

Core Skills

- Product:** Product Strategy, Product Discovery, 0→1 Development, PRDs/BRDs, Prioritisation, Roadmapping, Product Analytics, Experimentation, User Research, Rapid Prototyping
- AI:** GenAI/LLMs, AI Agents, Agentic Workflows, AI Orchestration, Automation Architecture, AI Evaluation, Guardrails, Human-in-the-Loop
- Technical:** Agile/Scrum, REST APIs, Data Flows, Jira, Figma, Claude Code, Codex, SQL (Basic)

Education

- Executive Post Graduate Certification in Product Management** | iHUB DivyaSampark, IIT Roorkee · Intellipaat 2025–2026
- Bachelor of Management Studies** | K.C. College, HSNC University 2022–2025

Certifications

Anthropic AI Fluency: Framework & Foundations | Microsoft SQL Foundations | 2026